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3	BRS	L3	55	1 and 2	USPAT; US-PGP UB; EPO; JPO; DERWEN T; IBM_TD B	2003/11/02 14:25

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3. ((internet or web) and (director* w/10 site?) and shopping) AND

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PDN(<12/31/1993)

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Abstract (Article Summary)

AT&T's on-line service, called the **Directory** of **Directories**, allows users free access to the **Internet's** first road map. The directory provides users with a one-stop shopping list of all the Internet's services and resources simply by conducting a word search. Users can access the directory of directories through Wide Area Information Service (WAIS), Archie, Telnet, Gopher, and electronic mail. WAIS, Archie, and Gopher are all network-based information tools that have been made popular by the Internet community. The service is free both to users and for Internet providers to list information about their service. According to industry analysts, this is the first time that users will be able to find out where information is stored on the Internet from a single location. The Directory of Directories is part of the Internet Network Information Centre (InterNIC) service. The InterNIC is a 3-member organization created by the National Science Foundation to provide network information services and is comprised of @AT&T's Directory of Directories, Network Solutions' Registration Services, and General Atomics/Cerfnet's Information Services.

Full Text (701 words)

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(I) AT&T's on-line service, called the 'Direct ry of Directories', allows users free access to the Internet's first road map.

The directory provides users with a 'one stop' sh pping list of all the Internet's services and resources simply by conducting a word search. Users can access the directory of directories though Wide Area Information Service CWAIS), Archie, Telnet, Gopher, and e-mail. WAIS, Archie, and Gopher are all network-based information tools that have been made popular by the Internet community.

The directory will point the user in the right direction to find the information that they are looking for," said Erik Grimmelmann, marketing director for <u>OAT&T</u>'s national information infrastructure. "The service is free both to users and for Internet providers to list information about their service. We are currently hoping that users will contact us to let us know how <u>OAT&T</u> can make the directory better and easier to use."

According to industry analysts, this is the rst time that users will be able to find out where information is stored on the **Internet** from a single location. According to Marshall Rose, president of Dover Beach Consulting and an expert on the **Internet**, while there have been many different **directories** on the system, some of which have been available for more than a decade, this is the first centralised **directory**.

"This is the first time that someone has put together all of the different **directories** into one place where users can find out about what is available," said Rose.

"It is a little early to say how well the service is going to be received, but I think that users will find it helpful to know where to look to find out where the information is located."

The **Directory** of **Directories** is part of the **Internet** Network Information Centre (InterNIC) service. The InterNIC is a three member organisation created by the National Science Foundation to provide network information services and is comprised of AT&T's **Directory** of **Directories**, Network Solutions' Registration Services, and General Atomics/Cerfnet's Information Services.

The Registration Service provides users with an easy way to obtain an **Internet** address, while the Information Service is designed to tell users more about the **Internet** and its resources.

During the last five years, the **Internet** has grown at an exponential rate. From 1988 to 1992, the number of hosts on the **Internet** has increased nine times from 80 000 users to 727 000. Furthermore, the number of networks tied into the **Internet** has been doubling every 12 months.

Internet, the mother of all networks, is made up of active networks from all over the world. Any network that runs TCP/IP and is interconnected with other networks is a part of it. Currently there are at least 7000 separate global networks.

Industry observers say that during the next few years, the largest influx of hosts and networks joining the Internet will be from Europe, and especially Eastern Europe, as technology begins to advance in the former communist countries. Other areas that have recently become part of the Internet are the Pacific Rim, and Africa.

One of **Internet's** biggest growth areas has been sponsored by commercial users. In the past, corporate users had limited access to the **Internet** because, according to NFS regulations, all communications on it have to have some qualities that would benefit the research community.

However, corporate users gained more freedom in 1991 when several regional networks including, Cerfnet, PSI, and Alternet, joined together to form the Commercial **Internet** Exchange (CIX). According to Susan Estrada, executive director of Cerfnet and president of CIX, before the introduction CIX, 99% of the Cerfnet users were researchers and academics, now 90% of users are commercial.

Marshall Rose added that with the spread of the **Internet** beyond fademia, a **directory** was vital simply for new users to find their way around it.

"Before the <u>AT&T</u> directory there were so many different routes through the Internet that a user could easily get lost and that was incredibly frustrating. Now this should really make things a lot smoother," Rose said. "Users not only want to know where research is located on the Internet but also how to contact businesses and how to sell and use services that are available on it."

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